May 2023 American Perspectives Survey Topline Questionnaire


Note: All results shown are percentages. An asterisk (*) replaces percentages greater than zero but less than 0.5 percent. Responses may not total 100 percent due to rounding.

**ASK ALL:**

**Q.1** How often, if at all, do you follow news and current events?

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Often</td>
<td>49%</td>
</tr>
<tr>
<td>Once in while</td>
<td>29%</td>
</tr>
<tr>
<td>Seldom</td>
<td>15%</td>
</tr>
<tr>
<td>Never</td>
<td>6%</td>
</tr>
<tr>
<td>Refused</td>
<td>0%</td>
</tr>
</tbody>
</table>

**Q.2** When it comes to the news, what topic would you say you are MOST interested in?

[RANDOMIZE LIST OF ITEMS OF ITEMS]

<table>
<thead>
<tr>
<th>Topic</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Politics and government</td>
<td>29%</td>
</tr>
<tr>
<td>International affairs</td>
<td>5%</td>
</tr>
<tr>
<td>Sports</td>
<td>11%</td>
</tr>
<tr>
<td>Science and technology</td>
<td>10%</td>
</tr>
<tr>
<td>Arts, entertainment and fashion</td>
<td>8%</td>
</tr>
<tr>
<td>Business and economics</td>
<td>10%</td>
</tr>
<tr>
<td>Religion and spirituality</td>
<td>3%</td>
</tr>
<tr>
<td>Climate change and the environment</td>
<td>7%</td>
</tr>
<tr>
<td>Other [SPECIFY]</td>
<td>1%</td>
</tr>
<tr>
<td>Not interested in news</td>
<td>13%</td>
</tr>
<tr>
<td>Local news/weather</td>
<td>4%</td>
</tr>
<tr>
<td>Refused</td>
<td>1%</td>
</tr>
</tbody>
</table>

**Q.3** And when you have read or listened to news about [INSERT Q2 RESPONSE], overall would you say the news is...

<table>
<thead>
<tr>
<th>Positive/Negative</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Very positive</td>
<td>4%</td>
</tr>
<tr>
<td>Somewhat positive</td>
<td>20%</td>
</tr>
<tr>
<td>Neither positive nor negative</td>
<td>27%</td>
</tr>
<tr>
<td>Somewhat negative</td>
<td>30%</td>
</tr>
<tr>
<td>Very negative</td>
<td>19%</td>
</tr>
<tr>
<td>Refused</td>
<td>0%</td>
</tr>
</tbody>
</table>
### Q.4 How concerned are you, if at all, about any of the following? [RANDOMIZE LIST OF ITEMS OF ITEMS]

<table>
<thead>
<tr>
<th>A. The possibility of nuclear war</th>
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<tbody>
<tr>
<td>10 Extremely concerned</td>
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<tr>
<td>19 Very concerned</td>
</tr>
<tr>
<td>39 Somewhat concerned</td>
</tr>
<tr>
<td>23 Not very concerned</td>
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<tr>
<td>8 Not at all concerned</td>
</tr>
<tr>
<td>1 Refused</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>B. Another global pandemic</th>
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</thead>
<tbody>
<tr>
<td>9 Extremely concerned</td>
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<tr>
<td>17 Very concerned</td>
</tr>
<tr>
<td>37 Somewhat concerned</td>
</tr>
<tr>
<td>25 Not very concerned</td>
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<tr>
<td>11 Not at all concerned</td>
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<td>1 Refused</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>C. Climate change</th>
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<tbody>
<tr>
<td>19 Extremely concerned</td>
</tr>
<tr>
<td>24 Very concerned</td>
</tr>
<tr>
<td>27 Somewhat concerned</td>
</tr>
<tr>
<td>15 Not very concerned</td>
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<tr>
<td>15 Not at all concerned</td>
</tr>
<tr>
<td>1 Refused</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>D. Artificial Intelligence turning against humanity</th>
</tr>
</thead>
<tbody>
<tr>
<td>11 Extremely concerned</td>
</tr>
<tr>
<td>15 Very concerned</td>
</tr>
<tr>
<td>34 Somewhat concerned</td>
</tr>
<tr>
<td>26 Not very concerned</td>
</tr>
<tr>
<td>13 Not at all concerned</td>
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<tr>
<td>1 Refused</td>
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</table>

<table>
<thead>
<tr>
<th>E. The traditional American way of life is disappearing</th>
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<tbody>
<tr>
<td>19 Extremely concerned</td>
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<tr>
<td>22 Very concerned</td>
</tr>
<tr>
<td>26 Somewhat concerned</td>
</tr>
<tr>
<td>18 Not very concerned</td>
</tr>
<tr>
<td>14 Not at all concerned</td>
</tr>
<tr>
<td>1 Refused</td>
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</tbody>
</table>

### Q.5 Thinking about some issues that are important to people, how important are the following issues to you personally? [RANDOMIZE LIST OF ITEMS OF ITEMS]

<table>
<thead>
<tr>
<th>A. Abortion</th>
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<tbody>
<tr>
<td>35 Critical issue</td>
</tr>
<tr>
<td>41 One among many important issues</td>
</tr>
<tr>
<td>23 Not that important an issue</td>
</tr>
<tr>
<td>1 Refused</td>
</tr>
</tbody>
</table>
B. Crime

46  Critical issue
46  One among many important issues
 7  Not that important an issue
 1  Refused

C. Climate change

33  Critical issue
37  One among many important issues
29  Not that important an issue
 1  Refused

D. Immigration

38  Critical issue
44  One among many important issues
17  Not that important an issue
 1  Refused

E. Gun policy

48  Critical issue
36  One among many important issues
16  Not that important an issue
 1  Refused

F. What students are being taught in public schools

37  Critical issue
45  One among many important issues
17  Not that important an issue
 1  Refused

Q.6 From what you’ve heard or read, would you say that… [RANDOMIZE LIST OF ITEMS]

49  Scientists generally believe that the universe was created in a single, violent event, often called 'the Big Bang'
48  Scientists are divided in their views about how the universe was created
 3  Refused

Q.7 Which of these three statements about the Earth’s temperature comes closest to your view?

49  The Earth is getting warmer mostly because of human activity such as burning fossil fuels
24  The Earth is getting warmer mostly because of natural patterns in the Earth’s environment
 7  There is no solid evidence that the Earth is getting warmer
19  Not sure
 1  Refused

Q.8 Which comes closer to your view?

31  Humans and other living things have evolved over time due to processes such as natural selection; God or a higher power had no role in this process
38  Humans and other living things have evolved over time due to processes that were guided or allowed by God or a higher power
12  Humans and other living things have existed in their present form since the beginning of time
17  Not sure
 1  Refused
Q.9 Based on what you have heard or read, how well, if at all, do you think scientists and researchers understand the following? [RANDOMIZE LIST OF ITEMS]

A. The factors causing climate change
   
   21 Very well
   40 Fairly well
   26 Not too well
   12 Not at all well
   2 Refused

B. The origin of the universe
   
   7 Very well
   37 Fairly well
   37 Not too well
   17 Not at all well
   2 Refused

C. How the human species came to be
   
   14 Very well
   39 Fairly well
   31 Not too well
   14 Not at all well
   2 Refused

D. What causes an economic recession
   
   16 Very well
   48 Fairly well
   25 Not too well
   9 Not at all well
   2 Refused

E. The cause of the COVID-19 pandemic
   
   17 Very well
   39 Fairly well
   30 Not too well
   12 Not at all well
   2 Refused

Q.10 Based on what you have heard or read, do you believe the following statements are accurate or are they NOT accurate? [RANDOMIZE LIST OF ITEMS]

A. Corporations are promoting genetically modified foods (also known as GMOs) that have been shown to be harmful to human health
   
   14 Completely accurate
   28 Mostly accurate
   23 Mostly NOT accurate
   9 Completely NOT accurate
   25 Not sure
   1 Refused
B. There is near universal agreement among scientists that the earth is warming due to human activity

Completely accurate | Mostly accurate | Mostly NOT accurate | Completely NOT accurate | Not sure | Refused
--- | --- | --- | --- | --- | ---
23 | 36 | 14 | 8 | 18 | 1

ASK FORM 1 ONLY [N=2,526]:

C. Childhood vaccines have been shown to cause autism

Completely accurate | Mostly accurate | Mostly NOT accurate | Completely NOT accurate | Not sure | Refused
--- | --- | --- | --- | --- | ---
3 | 7 | 22 | 43 | 23 | 1

D. There was widespread voter fraud in the 2020 election

Completely accurate | Mostly accurate | Mostly NOT accurate | Completely NOT accurate | Not sure | Refused
--- | --- | --- | --- | --- | ---
13 | 15 | 13 | 41 | 17 | 1

E. Covid-19 was intentionally planned by China as part of a biological weapons program

Completely accurate | Mostly accurate | Mostly NOT accurate | Completely NOT accurate | Not sure | Refused
--- | --- | --- | --- | --- | ---
10 | 16 | 21 | 25 | 27 | 1

ASK FORM 2 ONLY [N=2,524]:

F. Effective vaccines will prevent people from ever getting a specific illness or disease

Completely accurate | Mostly accurate | Mostly NOT accurate | Completely NOT accurate | Not sure | Refused
--- | --- | --- | --- | --- | ---
12 | 44 | 18 | 14 | 12 | 1

G. In the US, thousands of illegal immigrants cast votes in recent national elections

Completely accurate | Mostly accurate | Mostly NOT accurate | Completely NOT accurate | Not sure | Refused
--- | --- | --- | --- | --- | ---
10 | 15 | 16 | 34 | 24 | 1
H. The Food and Drug Administration (FDA) is deliberately preventing the public from getting natural cures for cancer and other diseases because of the pressure from drug companies

14  Completely accurate
21  Mostly accurate
21  Mostly NOT accurate
23  Completely NOT accurate
20  Not sure
1   Refused

ASK ALL:
Q.11 Have you received a vaccine to prevent COVID-19 (coronavirus)?

73   Yes, have had all the shots needed to be fully vaccinated
  5    Yes, have had one shot but still need one more
 21    No, have not received a vaccine
   1   Refused

IF NOT VACCINATED (Q11=3), ASK:
Q.12 What is the most important reason you would not take a vaccine to prevent coronavirus? Is it because you…

[LIST IN ORDER]

39   Have concerns about safety
 10  Have concerns about effectiveness
 38  Do not believe vaccine is necessary
 11    Some other reason [SPECIFY]
   1   Refused

ASK ALL:
Q.13 How much do you agree or disagree with each of the following? [RANDOMIZE LIST OF ITEMS]

A. Scientific research has become less trustworthy in recent years

15  Completely agree
32  Somewhat agree
31  Somewhat disagree
20  Completely disagree
 2  Refused

B. All of the religions in the world have flaws and wrong teachings. There is no perfectly true, or right religion

41  Completely agree
27  Somewhat agree
12  Somewhat disagree
18  Completely disagree
 2  Refused

C. The only way to live a good life is to follow God’s teachings

30  Completely agree
27  Somewhat agree
16  Somewhat disagree
25  Completely disagree
 2  Refused
D. The government interferes too much with our everyday lives

<table>
<thead>
<tr>
<th></th>
<th>Completely agree</th>
<th>Somewhat agree</th>
<th>Somewhat disagree</th>
<th>Completely disagree</th>
<th>Refused</th>
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<td>36</td>
<td>23</td>
<td>6</td>
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**ASK FORM 1 ONLY [N=2,526]:**

E. The world is becoming a more and more dangerous place

<table>
<thead>
<tr>
<th></th>
<th>Completely agree</th>
<th>Somewhat agree</th>
<th>Somewhat disagree</th>
<th>Completely disagree</th>
<th>Refused</th>
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<td>41</td>
<td>42</td>
<td>12</td>
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F. Childhood vaccines are important for the health of all children

<table>
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<tr>
<th></th>
<th>Completely agree</th>
<th>Somewhat agree</th>
<th>Somewhat disagree</th>
<th>Completely disagree</th>
<th>Refused</th>
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<td>29</td>
<td>6</td>
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**ASK FORM 2 ONLY [N=2,524]:**

G. I am concerned about serious adverse effects of vaccines

<table>
<thead>
<tr>
<th></th>
<th>Completely agree</th>
<th>Somewhat agree</th>
<th>Somewhat disagree</th>
<th>Completely disagree</th>
<th>Refused</th>
</tr>
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<td>16</td>
<td>31</td>
<td>27</td>
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</table>

H. Evolution is the best explanation for the origins of human life on earth

<table>
<thead>
<tr>
<th></th>
<th>Completely agree</th>
<th>Somewhat agree</th>
<th>Somewhat disagree</th>
<th>Completely disagree</th>
<th>Refused</th>
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**RELIG** What is your present religion, if any?

|        | Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopal, Reformed, Church of Christ, Jehovah’s Witness, etc.) | Roman Catholic (Catholic) | Mormon (Church of Jesus Christ of Latter-day Saints/LDS) | Orthodox (Greek, Russian, or some other orthodox church) | Jewish (Judaism) | Muslim (Islam) | Buddhist | Hindu | Atheist (do not believe in God) | Agnostic (not sure if there is a God) | Nothing in particular | Just Christian | Something else [SPECIFY] | Refused |
|--------|---------------------------------------------------------------------------------------------------------------------------------|---------------------------|----------------------------------------------------------------|----------------------------------------------------------------|----------------|----------------|---------|------|-------------------------------|-------------------|------------------------|----------|-------|--------------------------------|---------|
|        | 30                                                                                                                            | 19                        | 2                                                                 | 6                                                                 | 2               | 1              | 1       | 1    | 6                             | 7                  | 15                     | 13       | 3    | 2                              | 2       |
IF PROTESTANT, JUST CHRISTIAN OR SOMETHING ELSE (RELIG=1, 12, OR 13):
BORN  Would you describe yourself as a "born-again" or evangelical Christian, or not?

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>Refused</th>
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<tbody>
<tr>
<td>51</td>
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<td>48</td>
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<td>1</td>
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<td>Refused</td>
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</table>

ATTEND  Aside from weddings and funerals, how often do you attend religious services?

<table>
<thead>
<tr>
<th></th>
<th>More than once a week</th>
<th>Once a week</th>
<th>Once or twice a month</th>
<th>A few times a year</th>
<th>Seldom</th>
<th>Never</th>
<th>Refused</th>
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</table>

IF JEWISH, INSERT “TORAH” (RELIG=5)
IF MUSLIM, INSERT “QURAN” (RELIG=6)
IF BUDDHIST, HUNDU, OR SOMETHING ELSE, INSERT “HOLY SCRIPTURE” (RELIG=7, 8, OR 13)
ALL OTHERS, INSERT “BIBLE” (RELIG=1, 2, 4, 9, 10, 11, OR 12)

Q.14  Which comes closest to your view?

<table>
<thead>
<tr>
<th></th>
<th>The [Bible/Torah/Quran/holy scripture] is the word of God, to be taken literally, word for word</th>
</tr>
</thead>
<tbody>
<tr>
<td>22</td>
<td></td>
</tr>
<tr>
<td>42</td>
<td>The [Bible/Torah/Quran/holy scripture] is the word of God, but not everything in [Bible/Torah/Quran/holy scripture] should be taken literally, word for word</td>
</tr>
<tr>
<td>32</td>
<td>The [Bible/Torah/Quran/holy scripture] is a book written by men and is not the word of God</td>
</tr>
<tr>
<td>3</td>
<td>Refused</td>
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</tbody>
</table>

Q.15  In your opinion, do you think there is generally a conflict between science and religion, or not?

<table>
<thead>
<tr>
<th></th>
<th>Yes, there is generally a conflict between science and religion</th>
<th>No, there is not a conflict between science and religion</th>
<th>Refused</th>
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</thead>
<tbody>
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<td>70</td>
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Q.16  Would you say the following are a major problem, minor problem or not a problem when it comes to scientific research? [RANDOMIZE LIST OF ITEMS]

ASK FORM 1 ONLY [N=2,526]:
A. Too many scientists have a political agenda

<table>
<thead>
<tr>
<th></th>
<th>A big problem</th>
<th>A small problem</th>
<th>Not a problem</th>
<th>Refused</th>
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</thead>
<tbody>
<tr>
<td>41</td>
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B. Scientific studies are increasingly shown to be wrong

<table>
<thead>
<tr>
<th></th>
<th>A big problem</th>
<th>A small problem</th>
<th>Not a problem</th>
<th>Refused</th>
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</table>

C. Too many Americans distrust science and scientific evidence

<table>
<thead>
<tr>
<th></th>
<th>A big problem</th>
<th>A small problem</th>
<th>Not a problem</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>43</td>
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Survey Center on American Life 8
ASK FORM 2 ONLY [N=2,524]:
D. News coverage of scientific research often exaggerates or oversimplifies findings
   47       A big problem
   41       A small problem
   10       Not a problem
   2        Refused

E. There are so many research studies out there it’s hard to distinguish between high and low quality studies
   42       A big problem
   46       A small problem
   11       Not a problem
   2        Refused

F. The public doesn’t know enough about science to really understand research findings covered in the news
   44       A big problem
   44       A small problem
   10       Not a problem
   2        Refused

ASK FORM 1 ONLY [N=2,526]:
Q.17 How often, if ever, do you think research findings from medical scientists about the health risks and benefits of childhood vaccines are influenced by their own personal political leanings?
   13       Most of the time
   42       Some of the time
   33       Not too often
   10       Never
   2        Refused

ASK FORM 2 ONLY [N=2,524]:
Q.18 How often, if ever, do you think research findings from climate scientists about global climate change are influenced by their own personal political leanings?
   24       Most of the time
   38       Some of the time
   27       Not too often
   9        Never
   2        Refused

ASK ALL:
Q.19 How much confidence, if any, do you have in each of the following to act in the best interests of the public? [RANDOMIZE LIST OF ITEMS]

A. The federal government
   5        A great deal
   35       Some
   32       Only a little
   26       Not at all
   2        Refused
B. National news media

<table>
<thead>
<tr>
<th></th>
<th>A great deal</th>
<th>Some</th>
<th>Only a little</th>
<th>Not at all</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
<td>Count</td>
<td>4</td>
<td>28</td>
<td>33</td>
<td>33</td>
<td>2</td>
</tr>
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</table>

C. College and university professors

<table>
<thead>
<tr>
<th></th>
<th>A great deal</th>
<th>Some</th>
<th>Only a little</th>
<th>Not at all</th>
<th>Refused</th>
</tr>
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<td>45</td>
<td>25</td>
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</table>

D. Religious leaders

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<tr>
<th></th>
<th>A great deal</th>
<th>Some</th>
<th>Only a little</th>
<th>Not at all</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
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</table>

ASK FORM 1 ONLY [N=2,526]:

E. Scientists

<table>
<thead>
<tr>
<th></th>
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<th>Some</th>
<th>Only a little</th>
<th>Not at all</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
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<td>46</td>
<td>21</td>
<td>8</td>
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</table>

ASK FORM 2 ONLY [N=2,524]:

F. Medical scientists

<table>
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<tr>
<th></th>
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<th>Some</th>
<th>Only a little</th>
<th>Not at all</th>
<th>Refused</th>
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</thead>
<tbody>
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<td>46</td>
<td>17</td>
<td>7</td>
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**Q.20** Which comes closer to your own view even if neither is exactly right?

<table>
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<th></th>
<th>In some cases, it’s important to require people to receive certain vaccines in order to protect public health</th>
<th>Getting a vaccine is a personal decision that should always be left up to the individual</th>
<th>Refused</th>
</tr>
</thead>
<tbody>
<tr>
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<td>41</td>
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Q.21 Thinking about research in the following areas, how much oversight should the federal government provide on the following? Would you say there should be … [RANDOMIZE LIST OF ITEMS]

ASK ALL:

A. Development of new vaccines
   
   31 A great deal
   37 A fair amount
   21 Very limited
   7 None at all
   2 Research should not be done on this
   2 Refused

B. Editing human DNA to cure diseases
   
   24 A great deal
   31 A fair amount
   24 Very limited
   11 None at all
   8 Research should not be done on this
   2 Refused

C. Artificial intelligence (AI)
   
   27 A great deal
   32 A fair amount
   23 Very limited
   10 None at all
   6 Research should not be done on this
   2 Refused

D. Infectious diseases
   
   37 A great deal
   36 A fair amount
   17 Very limited
   6 None at all
   2 Research should not be done on this
   2 Refused

E. Medical research using human stem cells
   
   22 A great deal
   36 A fair amount
   26 Very limited
   9 None at all
   4 Research should not be done on this
   3 Refused
Q.22 How much would you trust the research findings produced by the following types of groups and organizations? [RANDOMIZE LIST OF ITEMS]

ASK FORM 1 ONLY [N=2,526]:
A. Drug companies
   6       A great deal
   46      Some
   31      Very little
   15      None at all
   2       Refused

B. Companies that produce coal, oil, and natural gas
   5       A great deal
   38      Some
   37      Very little
   18      None at all
   2       Refused

C. Technology companies
   6       A great deal
   56      Some
   27      Very little
   8       None at all
   2       Refused

D. Colleges and universities
   20      A great deal
   51      Some
   18      Very little
   10      None at all
   2       Refused

E. The federal government
   9       A great deal
   43      Some
   27      Very little
   18      None at all
   2       Refused

ASK FORM 2 ONLY [N=2,524]:
F. Industry scientists, who work for private businesses or corporations
   6       A great deal
   50      Some
   30      Very little
   11      None at all
   2       Refused
G. Government scientists, who work for the federal government

   15    A great deal
   44    Some
   24    Very little
   15    None at all
        Refused

H. Academic researchers, who work at a college or university

   27    A great deal
   50    Some
   15    Very little
   6     None at all
        Refused

Q.23 On the topic of government regulation in this country, is the federal government engaged in too much, too little or the right amount of regulation for the following? [RANDOMIZE LIST OF ITEMS]

A. Banks and other financial institutions

   22    Too much
   31    Too little
   30    About right
   16    Not sure
        Refused

B. Oil and gas companies

   30    Too much
   34    Too little
   19    About right
   15    Not sure
        Refused

C. Manufacturing companies

   23    Too much
   20    Too little
   34    About right
   20    Not sure
        Refused

D. Technology companies

   21    Too much
   29    Too little
   30    About right
   19    Not sure
        Refused

E. Drug companies

   22    Too much
   38    Too little
   23    About right
   15    Not sure
        Refused
Q.24  Is your overall opinion of Donald Trump...

13  Very favorable
20  Mostly favorable
16  Mostly unfavorable
48  Very unfavorable
3   Refused

Q.25  In general, how often, if at all, do you participate in a non-religious group or organization in your community, such as a sports team, book club, PTA (Parent/Teacher Association), neighborhood association, or political organization?

4   More than once a week
4   Once a week
9   Once or twice a month
14  A few times a year
24  Seldom
44  Never
1   Refused

Q.26  Which of the following news sources do you trust the most to provide accurate information about politics and current events?

18  ABC/CBS/NBC news
4   Social media
9   Fox news
13  Public television or radio (NPR or PBS)
6   CNN
4   MSNBC
7   Conservative news media (e.g., Breitbart, Newsmax, OANN, conservative talk radio)
3   Your local newspaper
2   Other [SPECIFY]
26  None of these
2   Refused
Survey Methodology

The survey was designed and conducted by the Survey Center on American Life. Interviews were conducted among a random sample of 5,055 adults (age 18 and up) living in the United States, including all 50 states and the District of Columbia. All interviews were conducted among participants of the Ipsos KnowledgePanel, a probability-based panel designed to be representative of the US general population, not just the online population. Interviews were conducted in Spanish and English between May 16 and May 24, 2023.

Initially, participants were chosen scientifically by a random selection of telephone numbers and residential addresses. Persons in selected households were then invited by telephone or mail to participate in the Ipsos KnowledgePanel. For those who agreed to participate but did not already have internet access, Ipsos provided a laptop and internet service provider connection for free. People who already had computers and internet service were permitted to participate using their own equipment. Panelists then received unique log-in information for accessing surveys online and then were sent emails throughout each month inviting them to participate in research.

The data were weighted to adjust for gender, race/ethnicity, education, census region, household income, race by gender, race by age, and race by education. The sample weighting was accomplished using an iterative proportional fitting (IFP) process that simultaneously balances the distributions of all variables.

The use of survey weights in statistical analyses ensures that the demographic characteristics of the sample closely approximate the demographic characteristics of the target population. The margin of sampling error for the qualified survey sample is ±1.5 percentage points at the 95 percent level of confidence. The design effect for the survey is 1.11.